

# lash lift info

hey babe! read this  
before your lash lift  
appointment!





Hello darling!

Thank you so much for trusting us with your beautiful face! Prior to coming in for an appointment, we ask that all new lash lift clients read and review the information below in full to ensure they are properly informed about this amazing service prior to booking an appointment.

Please let us know if you have any questions or concerns about anything!

We look forward to pampering you :)

xoxo,  
the brow  
envy team



## What's a lash lift?

A lash lift is essentially a perm for your lashes, which replaces the daily curling of your lashes with an eyelash curler. A lash curler can damage your lashes over time, besides who has time for that?! The lift makes your lashes look curled and lifted, and with the optional tint enhancement you can temporarily darken your lashes so they look the same color as mascara! The lift typically lasts around 6-8 weeks depending on your lash cycle. Tint typically lasts around one month on average.

### ***What is the Lash Lift process?***

The process is simple, relatively quick and painless. Your artist will welcome you and ask you to relax on our comfortable bed. You will need to keep your eyes closed for the entire process, which lasts about 45 minutes. Many people take a nap! Your artist will apply a soft silicone rod and use a gentle adhesive to paint your lashes neatly onto the rod. A series of solutions are then applied to complete the lift. Optional tint is applied at the end of the process, and everything is removed, leaving you with lifted, curled lashes with no need for a lash curler!

### ***Who is a good candidate?***

Average or better lash length and thickness, including coarse and really straight lashes.

### ***Who is NOT a candidate?***

Someone with allergies to latex

Extremely fine, thin lashes or damaged lashes. Remember, a lift can only curl the lashes you have. It cannot make your natural lashes thicker or longer.

Someone with an eye infection

Someone with hypersensitive eyes

Someone with skin disorders in the eye area

# P R E P

1. Come to your appointment with very clean lashes and eyelids. If you arrive with remnants of mascara or eyeliner, we will do our best to help you remove it but it may impact the results of the lift.

2. You may wish to remove your contacts since your eyes will be closed and your eyelids gently manipulated.

3. Contact us if you have any questions at all before your appointment!

# F A Q

## **Does it hurt, or will it damage my lashes?**

1.

Definitely not! Sometimes the adhesive stings mildly, but that can be addressed by your artist adjusting the rods. Just be sure to let her know if you're experiencing any discomfort! Lash lifts are completely safe for people with healthy lashes.

## **Is there anything that I can use to enhance my results?**

2.

Sure! We recommend Lash Boost to get healthier, stronger, longer lashes. Elleplex is a conditioning treatment that helps with moisture after lash lifts. Ask us how to order!

## **Will it work if I have little to no lashes, or damaged lashes?**

3.

We don't recommend a lift if your lashes are damaged or extremely fine. This is because your lashes are unlikely to respond to treatment and your results will not be noticeable. We recommend that you first try Lash Boost first!

## **Can I get a Lash Lift if I have short lashes?**

4.

Yes! Your artist will assess your lashes and set expectations for your results. If your lashes are short your results will be less dramatic than someone with long lashes. Some lashes will be too short for the rods we use, and in that case we will inform you that we cannot proceed with the service.

## **What happens to my lashes if I don't get another lift?**

5.

Eventually your lashes will return to their normal state, as each of your natural lashes shed. This typically takes around 6-8 weeks.



## Aftercare

Lash Lifts are extremely low maintenance but the first 24 hours require specific aftercare to ensure best results, similar to a perm for your hair!

### **What to Avoid:**

For at least the first **24 hours after treatment**, the following should be avoided:

Heat, saunas, and steam (including stove-top cooking – the perfect excuse to get takeout!)

Water

Oils

Shampoos

Lotions and creams

Facewash

Makeup remover wipes

### **5 Top Tips:**

1. No mascara for 48 hours

2. For 24 hours your lashes are still malleable, so sleeping on your back is the best position

to avoid the lashes dropping on either side. You should also be careful when taking clothes on and off over your head, avoiding any contact with the lashes.

3. When returning to using facewashes, avoid products which are quite oily in nature as this

can cause lashes to lose their lift prematurely.

4. Resist the temptation to touch your lashes during the first few days after treatment. This will help to maintain the ‘lift’ effect while settling into their desired new shape.

# price

Lash Lift: \$65

Lash Lift with Tint: \$80

# customer service promise

Please know that at Brow Envy, your satisfaction is our priority. If something doesn't seem right with your lift, please contact us within 24 hours so we can fix it for you! Just like the hair on your head, everyone has different lash strength and thickness and sometimes processing time and steps need to be adjusted. Note that it's critical that you follow the aftercare perfectly to make sure your results are as expected and long-lasting.